

Report: Swacchata Hi Sewa (SHS) Campaign

Date: 29th September – 2nd October, 2023

Objective of the Programme

- To promote the value of selfless service and social responsibility among students.
- To engage NSS volunteers in meaningful community service activities.
- To raise awareness on environmental sustainability, waste management, and social issues through creative and hands-on approaches.

Target Audience

- Undergraduate (1st, 3rd, and 5th semester) and Postgraduate (1st semester) students of the Department of Psychology, Assam Don Bosco University.

Number of Participants

- 98 NSS volunteers actively participated in the campaign.

Programme Highlights

The Swacchata Hi Sewa campaign, organized by the NSS Unit of the Department of Psychology at Assam Don Bosco University, featured a series of impactful activities carried out between 29th September and 2nd October 2023. Volunteers actively participated in cleanliness drives across the campus, promoting a clean and hygienic environment. Eco-friendly planting activities were conducted using recycled containers like plastic bottles and yogurt cups, reinforcing the principles of sustainability. As part of the "Reduce, Reuse, Recycle" initiative, students created handmade crafts from waste materials such as torn cardboard and used paper. Awareness campaigns and informative posters addressed key social and environmental issues, while waste segregation and dustbin placements around the campus promoted responsible disposal practices. The campaign concluded with a presentation showcasing the handmade items and recapping the activities, aiming to spread awareness and inspire continued participation in community service initiatives.

Impact on Participants / Feedback

- The campaign fostered a strong sense of unity, teamwork, and social responsibility among the student volunteers.
- The initiative successfully promoted environmental stewardship, and student-led activism.

Photographs

